



Hwamok Park

UX DESIGNER

517.763.4287 | hwamokp66@gmail.com

PORTFOLIO: WWW.HPCREATIVES.NET

EDUCATION ▾

MICHIGAN STATE UNIVERSITY (3.58 GPA)

B.A. Media and Information & Specialization in Design

September 2011 - December 2015

SKILLS ▾

Adobe Illustrator *Advanced*

Adobe Photoshop *Advanced*

Adobe Dreamweaver *Advanced*

Adobe InDesign *Proficient*

HTML/CSS *Advanced*

Twitter Bootstrap *Advanced*

Wordpress *Proficient*

Ecommerce *Basic*

Project Management *Proficient*

Web Marketing *Proficient*

Server Administration *Basic*

SEO *Proficient*

EXPERIENCE ▾

Developrise

UI/UX Architect

February 2016 - Present

- Be the design lead for numerous web apps and mobile apps.
- Work along side a team of developers and designers from start to finish.
- Manage clients and keep project on timeline and scope of work.
- Create custom design solutions regarding usability and simplifying userflow.
- Work with marketing firms to create web resources to compliment campaigns.
- Provide frontend development as needed to meet development goals.

Linx Digital, LLC

Co-Founder & Creative Director

December 2013 - Present

- Act as project manager for large scale web development projects.
- Consult Linx Digital and clients in branding, digital marketing, web hosting, and recruiting.
- Create and maintain Linx Digital's portfolio websites.
- Manage or personally tackle diverse graphic design projects.
- Work with SEO firms and specialists to rebrand and restructure websites.
- Research and connect with skilled freelancers.

Spartan Innovations

Web Designer

October 2012 - Present

- Create complete brands for startups in numerous industries.
- Consult businesses in printing, web hosting, server maintenance, and SEO.
- Work with Wordpress to create easily editable websites for clients.
- Edit and design for html/css templates for portfolio websites to eCommerce websites.



Hwamok Park

UX DESIGNER

517.763.4287 | hwamokp66@gmail.com
PORTFOLIO: WWW.HPCREATIVES.NET

Pure Venture Partners

Co-Founder & Creative Director

June 2014 - July 2014

- Create complete brands for startups in numerous industries.
- Create logos, banners, business cards, pamphlets, and promotional material.
- Consult businesses in printing, web hosting, server maintenance, and SEO.

CourseWeaver Corporation

Web Consultant

September 2013 - May 2014

- Research and set up a HTML5/CSS3 corporate website.
- Create custom and dynamic pages for multiple projects.
- Collaborate with a graphic designer, copywriter, and a back end developer to publish new content.
- Convert graphics and text layouts to fully responsive html/css.
- Configure and improve browser compatibility, website optimization, and server response time.
- Troubleshoot basic hosting and server errors.

Rootloop LLC

Chief Designer

February 2013 - July 2013

- Consult on the UX and overall system for Rootloop.
- Convert rough sketches to full mock ups that are development ready.
- Head meetings regarding UX and the overall user experience on different platforms.
- Create the overall brand and style for the company.

REFERENCES ▼

Spartan Innovations
Paul Jaques

www.spartaninnovations.org
pjaques@spartaninnovations.org

Courseweaver Corporation
Rob Fulk

www.courseweaver.org
rob@courseweaver.com

Pure Venture Partners
Brandon Ansel

www.pureventurecapital.com
pjaques@spartaninnovations.org

PORTFOLIO ▼

WWW.HPCREATIVES.NET

Recent work from graphic, web, and UX design projects.